Draft WCE FY´19 Work Plan

As of 5 April 2018

Status of WCE at end of FY´18:

36,500 **computers** shipped to 3,350 labs to connect 4.7 million youth in 48 countries since 2000
38 gigs of educational **content** in English, 30 gigs in French, and 30 gigs in Spanish
17 eCorps teams sent to do **training** and troubleshooting to 12 developing countries
915 partner organizations and 3,500 other interested groups in 78 developing countries
110 annual donors
46 International Advisory Council members sharing their credibility with WCE
23 global strategic allies
800 volunteers per year including 250 Development Officers
8 chapters: Andover, Atlanta, Boston, Chicago, Ottawa, Philadelphia, San Juan, Washington DC
2 school refurbishing **clubs**: Woodstock IL and Andover MA
Refurbishing 1,500 computers in States per year and shipping 750 computers per year
Website, power point, eNews format and deliverable mailing list of 8,400
7 active **Field Associates**: Ethiopia, Kenya, Liberia, Mali, Rwanda, South Africa, Zimbabwe
   Removed 3 inactive Field Associates: Ghana, Haiti, Zambia
   Shipped total of 350 refurbished computers to Field Associates not counting Haiti
Developed project and proposal for **Puerto Rico** project
   Established presence in Puerto Rico: Member of CS4All-PR
   Shipped 108 refurbished computers to Puerto Rico
   Developed some local educational content in Spanish with UPR grad students
   Raised funds for a Puerto Rico intern
   Recruited 4 Board members who live in Puerto Rico
Developed **Inspire Girls** project and proposal
   Developed content includes 2 gigs of Inspire Girls content in English
   Recruited 3 pairs of teachers/students working on Inspire Girls resources: Rwanda, Liberia, ?
   Raised funds in hand for an Inspire Girls intern

Where does WCE want to be by end of FY´19

**GOAL A:** Ship more WCE computers

1. Continue to involve 800 volunteers per year including 250 Development Officers
2. Improve 8 active chapters: Andover, Atlanta, Boston, Chicago, Ottawa, Philadelphia, San Juan, Washington DC and close San Jose chapter and add a new chapter in Los Angeles
3. Expand by 15% primary and secondary educational **content** in English, French, Spanish
4. Send 2 eCorps **training** and troubleshooting teams to countries with Field Associates
5. Double number of School Refurbishing **Clubs**: Woodstock IL and Andover MA
6. Increase 900 partner organizations 30 and 3,500 other interested groups by 35
7. Deepen ties with 5 of 23 strategic allies: iEARN, WiderNet, ? and add 2 more allies
8. Send eNews at least quarterly and increase mailing list 10% from 8,400 to 9,240
9. Ship more than the 1,500 computers refurbished in States
10. Add 2 new women to our Board and 4 new people to our International Advisory Council

**GOAL B:** Diversify WCE funding
OBJECTIVE A: To increase our current 110 annual Friends & Family donors by 10% by expanding Facebook recruitment drive and beginning to accept Bitcoin

OBJECTIVE B: To hold a fund raising event

OBJECTIVE C: To begin work with chapters and clubs to find local grants for chapters and clubs

OBJECTIVE D: To expand our *Field Associates* program

1. Deepen relations with 7 active: Ethiopia, Kenya, Liberia, Mali, Rwanda, South Africa, Zimbabwe
2. Recruit 3 new from among: Ghana, Nigeria, Papua New Guinea, Puerto Rico, Sierra Leone, Somalia, Tanzania, Uganda, or Zambia
3. Ship 400 refurbished computers to Field Associates
4. Begin to ship 400 unrefurbished computers to 4 Field Associates for them to refurbish
5. Load local Government curriculum with WCE content pack in 2 countries
6. Draft and submit curriculum/chapter/clubs/Inspire Girls/eCorps proposals in 2 countries
7. Draft and submit joint proposal for 2 countries where we share Field Associates with strategic ally WiderNet
8. Incorporate and establish first WCE chapter in Africa: Rwanda

OBJECTIVE E: To expand our *Puerto Rico* program

1. Tailor and submit proposal for Puerto Rico project to 4 foundations
2. Expand presence in Puerto Rico: Member of CS4All-PR, add 2 other Memos of Understanding with groups like Kinesis Foundation and iEARN
3. Ship 200 refurbished computers to Puerto Rico
4. Ship 200 unrefurbished computers to School Refurbishing Clubs in Puerto Rico
5. Develop more local Inspire Girls content in Spanish with UPR grad students
6. Hire Puerto Rico intern hopefully placed with IDEA-STEM at the University of Puerto Rico
7. Implement project with a company in Vermont to help develop Inspire Girls for Latin America
8. Open 4 School Refurbishing Clubs in high schools in Puerto Rico
9. Establish a WCE Puerto Rico Facebook page
10. Begin project with FarVision Consulting about Inspire Girls in Spanish in Puerto Rico
11. Pursue relation with Department of Education

OBJECTIVE F: To expand our *Inspire Girls* program

1. Tailor and submit *Inspire Girls* proposal to 4 foundations
2. Expand Inspire Girls content from 2 to 4 gigs
3. Develop Inspire Girls content in English by teacher/student pairs in at least 3 countries
4. Hire and situate an Inspire Girls intern from Boston College funded by Joyce Fund
5. Develop a project with Miss Porters School to help grow content for Inspire Girls in English
6. Draft and submit joint proposal for 2 countries where we share Field Associates with strategic ally iEARN