World Computer Exchange, Inc.
128th Meeting of the Board of Directors
12 November 2025
09:00 am to 10:10 am EST

Mission: To reduce the digital divide for underserved communities and youth worldwide; to use our global network of partnerships to enhance communities in these countries; and to promote the reuse of electronic equipment and its ultimate disposal in an environmentally responsible manner.

Present: Pamela Cooney. Suzanne Grant Lewis, Ayesha Hassan, Satish Gupta, Charles Brennick, Alex Higuera, Lisa Dale, Victor Panov

Apologies: Jeremy Griffiths, Manoj Kumar, Chege Ngugi, Pascal Bekono

Welcome remarks by Pam and Suzanne, and Lisa remarked that she spent a month in Africa, mostly Zambia and saw impact of WCE, and renewed her belief and commitment to WCE.

Approval of Minutes from September 10, 2025 – Motion made by Lisa to accept minutes from September with change to Lisa Dale being present, motion seconded by Ayesha. Approved unanimously.

1. **Treasurer's Report:** (Jeremy absent, Satish presented)
   a. P & L: net income loss of approx. 10K comes primarily from increase in Parts and Equipment expense and decrease in Grants due to one-time grant in previous year. These will be all offset and the situation is stable
   b. Balance Sheet: little change from year to year – the report shows $100K difference but that is all coming from inventory / donated computers and recycling of very old computers
   c. Cash Flow: Net liquidity going down but not expecting big changes. WCE is not short on cash, always have approx. 100K. Shows very conservative view of income.
   d. Sue reminded all that this is the first full year of using bookkeeper company and we should assess the arrangement.

   Motion to accept Treasurer's Report by Lisa, seconded by Alex. Vote: unanimously approved.

2. **Update from Charles Brennick:**
   a. WCE needs to focus on donations of computers which are still pretty low. More donations lead to more sustainability. WCE needs to update front page of its website to make it more accessible and feature donations more prominently. Charles also proposed that WCE do some Google ads to

Deleted:

increase technology donations. Several Board members agreed. There will be many people looking to discard old tech after receiving new tech over the holidays. Ads should focus on certain parts of the US. Realistically, the ad campaign should start after New Year. Consensus was to focus on website design first and ask Board members and other non-board members for connections with ad campaign experience. Lisa offered to underwrite ad campaign and / or help with shipping costs.

b. The biggest donation from his perspective has been from former USAID staff. We received about 50 laptops through mail-in program, and then about 100 from collection event in DC. Some will be sold to cover shipping costs.
c. Charles mentioned a potential online store for fulfilling small numbers of computers. Many details have yet to be worked out.
d. Charles also suggested setting up a computer donation committee to help identify donors. Board members and friends will be asked if they will serve.

3. **Puerto Rico update**
   a. Not been able to run 2 Coding Boot Camps this fall, which is disappointing. We are hoping some sessions will happen this winter.
   b. 900 computers stored, 750 have come from 1 donor. 200 coming to Pam in Mass.
   c. Charles and Pam are talking about getting refurbisher to refurbish and sell them. Logistics need to be worked out.
4. **Fundraising Committee Report**
   a. Sue presented the report, found here: Fundraising Report
   b. Big shoutouts to Boston College interns, Andrea and Fabiola!
   c. Andrea analyzed one month's worth of social media posts to see which platform and what themes are reaching the most people. She will continue the analysis through March 2026 but initial indications are that Instagram gains more attention than LinkedIn and that Facebook posts have the lowest number of views. Environmental and donation themed posts are the most popular. More effort is needed to get viewers to repost and "like" so we can benefit from a multiplier effect of their networks.
   d. Charles suggested we have more "call to action" posts instead of just informational ones.
   e. Ayesha commented that the current volume of posts is good (about 8/month for each platform). We don't need more posts but more effective ones.
   f. Friends and Family campaign is launching soon with a goal of $20K. There are planned follow up messages providing reasons to give. This will be call-

Deleted: ,

Deleted: :

out to the entire WCE community. Board members are urged to send emails to your friends and family and to repost and "like" social media posts!

5. Vetting and Evaluation Committee

Pam and Victor are working on setting up a system for getting feedback from partners. Manoj, Pascal and Chege have been very helpful with vetting new partners. It was agreed that a more structured system will be helpful.

Deleted: .

6. Orders and Shipping Update

a. Shipment to Malawi – 56 Desktops, thanks to a former Peace Corp volunteer donation

b. Waiting to hear back from 2 Kenya shipments – unlikely to happen.

c. We significantly lowered costs on volunteer refurbished laptops which may boost volume of shipments.

7. New partner proposals

Ministry of Mercy Orphanage– LOKOJA, Kogi State, Nigeria. Pam is communicating with their US liaison and will – ask the Vetting and Evaluation Committee to review ASAP to move forward the first part of their order of 300 laptops. The Ministry has a great website showing their photos, posts and good works. The Board may be asked vote by email.

Deleted: .

8. Report on Services

a. Chicago chapter is sadly closing. There will be 200 laptops arriving ASAP from them. Jack O' Donnell will still play a significant role with WCE

b. Inspire Girls boot camp in Zambia delayed but kicking off soon.

Meeting adjourned at 10:10 am